

# FOUNDER

Stefan Moeller

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## SUMMARY

Recognized for taking risks and driving for results as well as optimizing operations both nationally and internationally. Driving results while learning from failures has been key in keeping organizations at the cutting edge of technology, while monetizing their investments. Diversified background in operations; distinguished for an entrepreneurial mindset, creative problem solving, cross-functional teams and a bottom-line orientation. Offers innovative solutions to operational challenges and leverages decisiveness to implement solutions while minimizing risk and maximizing performance. Expert in transforming strategic plans into tactical initiatives for national and international programs.

## WORK EXPERIENCE

### FOUNDER

IBROW INK MICROBLADING LLC  
2018-03 - PRESENT

- Creating a reputation for myself and the business as being the aesthetic expert creating a nearly perfect, 5-star satisfaction rate, demonstrating on Google and Yelp combined.
- Achieving a 68% crossover rate from treatments, I personally providing, to other medical services, significantly increasing the purchase rate of clients.
- Securing one of the highest-rated nurses and aesthetic trainers in the US.
- Sale portions of the business to investors on two different occasions.

### CHIEF TECHNOLOGY OFFICER, SVP

JOHNSON & JOHNSON  
2015-04 - 2018-02

- Developed the hosting business for hospitals and clinics.
- Monetized existing infrastructure and resources.
- Introduced collaboration, productivity, and reduction in Cycle time.
- Partnered with engineering to resolve critical intellectual property and privacy concerns.
- Recognized for successful change advocacy that yielded many years of zero-overhead growth in IT, increased investment in value creation, reduced risk, and improved service.

### SENIOR GROUP MANAGER

UNILEVER  
2010-05 - 2015-03

- Responsible for E-commerce and Middleware.
- Developed an online platform for communicating with battles, manufacturers, and customers.
- Led the first E-commerce team partnering with SUN Microsystems and customers.

## EDUCATION

### BACHELOR OF SCIENCE - BUSINESS AND COMPUTER SCIENCE

ITHACA COLLEGE  
2007 - 2010

## SKILLS

VISION

CONNECTOR



# Peter Aron

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## PROFILE

Self-driven and motivated Entrepreneur with a proven track record of success and extraordinary achievements in building company from simple idea to multimillion-dollar business. Experienced in all aspects of business development, including finance, operations, technology, and marketing. The 2018 Start-Up Entrepreneur of the Year Award winner possessing well-developed leadership/communication skills, excellent time management skills, and great teamwork abilities.

## WORK EXPERIENCE

### Founder & CEO Global Payments, Inc.

📅 02/2017 - present 📍 LOS ANGELES, CA, UNITED STATES

- Founded startup which focuses on the development of new fintech software that significantly increased efficiency, safety, quality, and transparency of the online payment systems.
- Participated in all aspects of business development from market research and finance to operations and marketing, ensuring that the company's vision was followed.
- Formulated the company's vision, goals, and objectives; hired and trained new employees.
- Built and maintained professional relationships with potential investors and partners; attended various startup and business events all around the world.
- Grew company from idea to multimillion dollar business within 2 years.
- Won the 2017 Global Startup Award, 2018 Start-Up Entrepreneur of the Year Award, and 2018 Economic Times Startup Award.

## EDUCATION

### Business & Management University of Michigan

📅 09/2014 - 05/2018 📍 ANN ARBOR, MI, UNITED STATES

**GPA:** 3.96 (Top 10% of the Program)

**Activities:** Entrepreneurship Society, FinTech Society, Volleyball Club

### High School Fazekas Mihaly Gymnazium

📅 09/2010 - 05/2014 📍 DEBRECEN, HUNGARY

**Graduated with Distinction** (Grade 1 - A/excellent equivalent in all 4 subjects)

**Clubs and Societies:** Business Club, Tennis Club

## SKILLS

### 🗨️ LANGUAGES

Hungarian  
Native

English  
Full

German  
Limited

Chinese  
Limited

### 🔗 PROFESSIONAL SKILLS

Business Development

Financial Skills

Marketing Skills

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Technological Expertise

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Self-motivated, professional, successful in seizing viable opportunities for expansion and innovation in technology industry. Results-oriented CEO with demonstrated record of accomplishment in streamlining operations, increasing profits and maximizing market penetration. Decisive leader promoting operational improvements, market expansion and positive corporate culture as keys to success.

## EXPERIENCE

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2014 - PRESENT

### Founder and CEO

**Smart Solution Group - A Startup Company working in communication field with new wireless solutions.**

- Introduced new matrix organizational plan with clear roles and responsibilities to enhance processes while ensuring quality and regulatory compliance.
- Developing the business in new markets
- Ensuring that all deals meet the required revenue and margin expectations.
- Presiding over the organization's day-to-day, month-to-month, and year-to-year operations.
- Supervising and overseeing all matters on the commercial side.
- Enhancing operations, business development and service delivery.
- Identifying, targeting and focusing resources.
- Strategic and business planning.
- Enthuse and develop staff.
- Organize and lead planned programs of further growth.
- Making high-level decisions about policy and strategy.
- Drove industry-leading profit increase by transforming production process and aligning sales targets to meet dynamic industry conditions.

JUL 2012 - MAR  
2014

### Accounts Receivable Accountant

**Bank of New Jersey - US**

- Bank Accounts Reconciliation.
- All Students transactions (Invoices, Debit memos, Credit memos) / All Graduates Closing Balance
- Financial Aid and Scholarship Reports / Follow up all Students Problems.
- Designed Deferment Log System for GUC Front Office. , Designed forms requests Database for GUC Front Office. , Designed a smart archiving system for A/R Department Archiving Room

## EDUCATION

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2010

**Bachelor of Accountancy**  
**San Jose State University**

## SKILLS

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English  
French

Arabic  
German